

Analytics and BI for

Saleslogix

**Educational Webinar** 





#### **Presenter:**

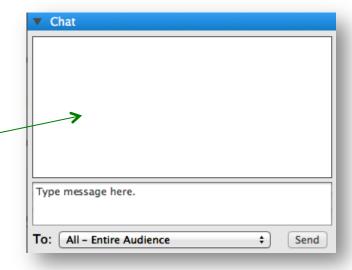
Joni Girardi, DataSelf Founder & CEO

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#### All phone lines are muted

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### **Agenda**

- Why Analytics
- DataSelf Analytics demo
- Q&A





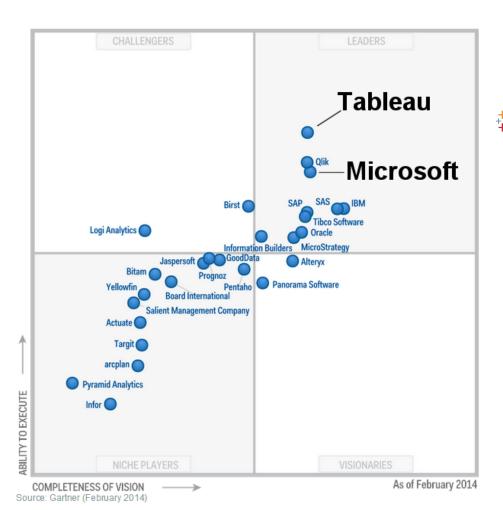
### **Analytics for SalesLogix**

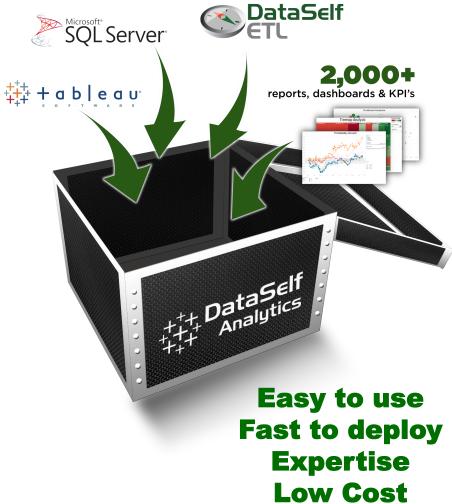
- Opportunity/pipeline management
- Campaign/contact management
- Ticket management
- Sales and profitability
- Sales commissions
- Data integration





# Gartner Magic Quadrant for BI and Analytics Platforms







### DataSelf Analytics

It's like driving a Ferrari



# Test Drive!

- Secured access
- Sample KPIs
- Ad hoc examples





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### Thank you!

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### The DataSelf Analytics Architecture

