



DataSelf

Analytics

Self-service BI

Business users and IT people alike are now free to perform their highest value work. DataSelf's 5000-plus catalog of reports, dashboards, and KPIs lets just about any business user jump in and make use of data. Users can even discover the data's deepest secrets with the Tableau-enabled, rapid-fire data discovery. And it all deploys in hours.

Powered by:



Data Warehousing



5,000+
Reports, dashboards and KPIs

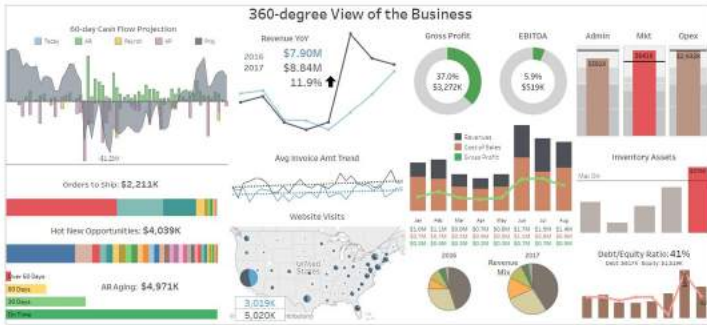
Connectors for:



www.DataSelf.com

5000+ Reports, Dashboards, and KPIs – Ready to go, ready to customize

360-degree View of the Business



Shows key metrics across all business areas for C-level executives. With a click, executives can drill down and slice & dice the data, and also email or contact people responsible for each metric.

Salesperson Dashboard



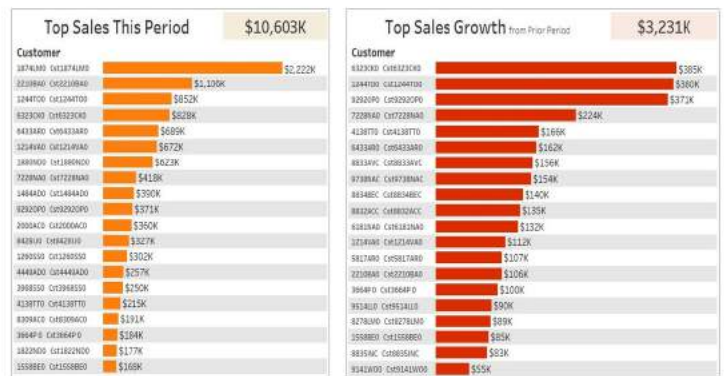
Left shows the salesperson's key metrics, center shows to-do's today, top-right accrued sales and commission by day, bottom-right gives access to hot and getting cold performers (see Who's Hot below).

Financial Ratios



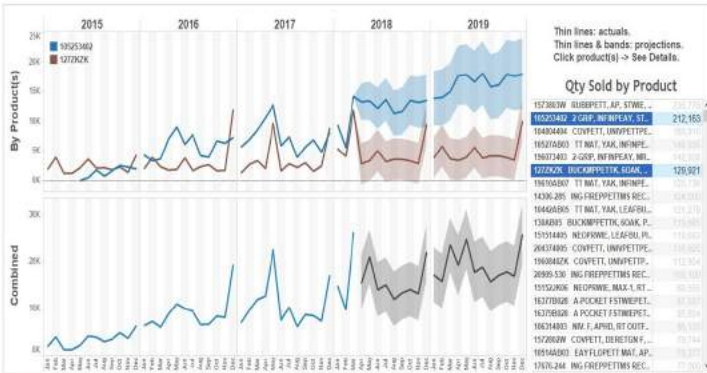
Dozens of easy-to-customize dashboards showing financial ratios. This one compares wages with other metrics and can be sliced by business units and regions.

Who's Hot



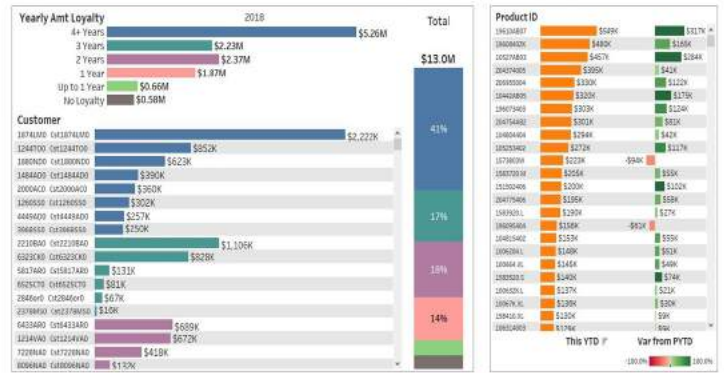
A subsection of the Salesperson Dashboard. It shows customers with top sales and top sales growth during this period. Users can easily change the period and measure using the dropdown lists.

Projections



Shows actuals and projections for selected products at the top and combined projection at the bottom. Powerful engine can run projection scenarios for sales, expenses and production metrics.

Customer Loyalty



Shows customer loyalty and what products are driving the trends.

"We used to spend about 54 hours producing and updating reports on a monthly basis. With DataSelf, we cut down that time to two hours. The solution had an ROI in the first 30 days of usage. Running reports now take seconds versus hours."

**Jason Coleman, Director of IT/IMS
East Coast Mechanical, Inc.**

"I've been putting together sales reports' territories dashboards. Our CFO was looking for something today and after losing two hours trying to get it out of our accounting package she had the data in minutes with DataSelf. She was thrilled!"

**Leslie Hull, VP – Sales & Marketing
ATRO Engineered Systems, Inc**

DataSelf Corp.
www.dataself.com | +1(888)910-9802 | sales@dataself.com

Copyright © 2018 DataSelf Corporation. All rights reserved. DataSelf is a trademark of DataSelf Corp. All other marks and images belong to their respective owners.